

Management of investment projects in the field of innovations

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The research methodology. During the study the methods of system analysis of economic phenomena were used – to assess the current state of investment, in particular, suggest its activation.

The results. The basic theoretical aspects of investment and investment activity were investigated. The content of investment activity in the field of innovations was analyzed.

The novelty. The genesis of term “investment activity” was carried out and the system decomposition of constituents of this activity in an innovative field was conducted.

The practical significance. On the basis of the research of present stages of innovation activity the content of investment activity of enterprises in the field of innovations was improved.